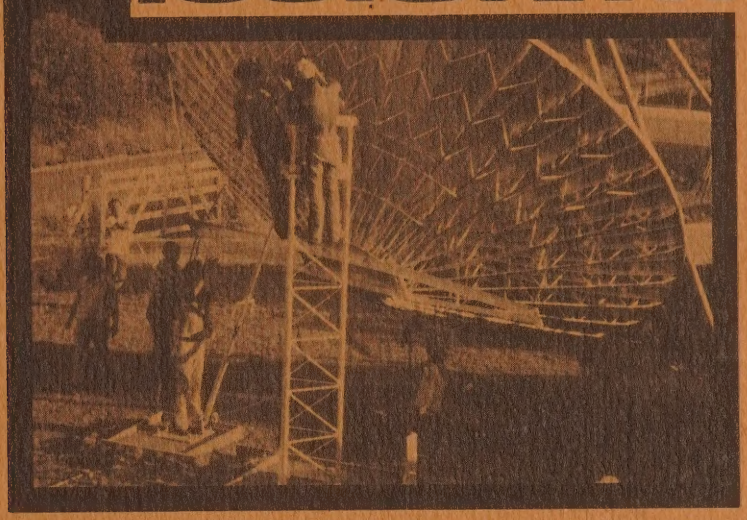
GOD HAS GIVEN US A MISSION...



SATELLITE TELEVISION HAS GIVEN US A VEHICLE

FULL GOSPEL BUSINESS MEN'S FELLOWSHIP INTERNATIONAL

BARELY TWENTY YEARS AGO

the first man-constructed satellite was lofted into orbit to circle the earth. Less than ten years ago the first space voyagers set foot upon the surface of our closest neighbor in space; our moon. And barely one year ago the first full-time use of a satellite for the widescale broadcasting of the Gospel and God's Word began.

SATELLITE COMMUNICATION SYSTEMS

are today doing more to change the way we perceive ourselves, our life styles and our concepts of the relationship between man and God than perhaps any other singular event since the coming of Christ to earth. Satellite communications are surely an important key to God's master plan for achieving heaven on earth.

In this booklet you will learn about satellites. You will share in the vision of Demos Shakarian that satellites are a new and vastly important tool placed in our hands by God to allow us to bring more men back to God. You will learn how the Full Gospel Business Men's Fellowship International, in cooperation with various internationally active television broadcasting fellowships, has fashioned a plan with the guidance of God to strengthen the harvest of souls before Jesus returns to earth. You will see how the rapid advance of technology, with God's guidance, has prepared for us an instrument of service to God so vast in its reach that an entire continent of men can simultaneously share in the Word of God.

SATELLITE COMMUNICATION SYSTEMS

are unlike any man-created communication system ever perceived. Unlike our familiar earth-bound transmission systems which depend upon the interconnection of hundreds or thousands of individual broadcasting stations to effect anything like nation-wide or continent-wide simultaneous broadcasting and reception, ONE SINGLE SATELLITE provides simultaneous transmission of picture and sound to virtually an entire continent. Six similar satellites, interconnected one to the other, would in fact transmit the Word of God to virtually every man, woman and child on the earth today; simultaneously.

Satellites are, in the vernacular of the layman, a virtual miracle. They repeal many of the so-called "laws of nature" we have grown up with and in place of those laws of nature they place in our hands the laws of God.

The hour of decision is upon us and the newly developed satellite communication system is our instrument to deal with a challenge God has placed before us.

HOW DOES IT WORK?

The television programming originates either live or on videotape in a production center, such as the PTL center in North Carolina. This programming material is cable-connected to a special satellite "uplinked" transmission system which sends the programming from the production center through the "uplink" transmitter to the satellite hovering above the equator.

The satellite is a complex microwave relay station placed into a precision orbit around the earth by rocket. There is something mathematically magic about placing a satellite directly above the earth's equator and approximately 22,300 miles above the equator. At this altitude, and in this position, rocket engineers are able to control the forward speed of the satellite after launch so that the satellite moves forward at precisely the same speed as the earth rotates or turns on its own axis. Because the satellite position is precisely controlled, and because its forward speed is identical to the speed with which the earth rotates on its axis, THE SATELLITE HAS THE APPEARANCE OF STANDING STILL to an observer located on earth. In other words if a satellite receiving antenna is positioned so as to point precisely at the satellite's known position above the equator on Monday morning, the receiving antenna will still be pointing at the satellite on Friday morning (whether that is in the same week or years later). This basic bit of satellite magic makes it possible for satellite signals to be received with virtually 100% reliability with relatively inexpensive satellite receiving terminal stations.

Knowing where to point the precision earth receiving terminal allows the terminal to receive or "access" the satellite's signal. This received signal is then cable connected to a companion low power UHF television transmitter known in the trade as a "translator." The translator is a special breed of low power, economical television station which rebroadcasts over a local area the programming material fed into it. The translator rebroadcast station sends its transmitter power into a special UHF transmitting antenna which in turn sends a signal out over a community in the UHF television band (Channels 14 through 83). Homes

in the coverage or service area of the translator then tune their television receivers to the appropriate dial position in the UHF television band to receive directly, on either set-top so-called rabbit-ear antennas or via their rooftop antennas, the program from the translator. Thus homes located in the same general geographic region as a Fellowship chapter become direct participants in the Christian television experience through the intermediate electronics of the satellite high above the equator tens of thousands of miles distant, and the local UHF low power rebroadcast transmitter known as a translator.

THIS THEN IS THE FELLOWSHIP SATELLITE TELEVISION NETWORK; DESIGNED TO CARRY GOD'S WORD AND WORK TO EVERY NOOK AND CRANNY OF THIS VAST LAND THROUGHOUT THE DAY AND NIGHT 365 DAYS A YEAR.

The Fellowship Satellite Television Network will in a short time become the largest television network in the world today (the largest commercial networks service fewer than 200 different local outlets). Here is how it will work.

The Fellowship has established a contractual relationship with the PTL satellite service; a contract which recognizes the unique needs and services required by the local Fellowship chapters coast to coast. This contract provides the programming from PTL via the satellite to your chapter's earth receiving terminal. Additional program services may also be available to Fellowship chapters from the Christian Broadcasting Network (CBN) and Trinity Broadcasting Company.

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Each Chapter will in turn have a contract with the Fellowship International. The Fellowship International will supply all of the technical assistance required, the equipment required (through an ongoing research and evaluation program created by Fellowship International for this project), and master coordination of the full nationwide network of stations.

Through the Fellowship International contract with PTL, the Fellowship will receive 24 hours per day of Christian television including a full hour per day of special Christian programming directed at the Fellowship and its chapters; daily telecasting of the Fellowship International's highly rated GOOD NEWS program; and annual assistance in two week-long Fellowship telethons each year.

Under the existing rules of the Federal Communications Commission, a Fellowship chapter local televison station interconnected to this network may raise operating funds and retire initial capital startup costs two ways:

1. THE FCC RULES ALLOW A UHF TELEVISION TRANSLATOR TO INSERT LOCALLY GENERATED COMMERCIAL MESSAGES OR ANNOUNCEMENTS FOR 30 SECONDS OF EACH BROADCAST HOUR. THESE ONE-PER-HOUR ANNOUNCEMENTS CAN BE SOLD LOCALLY AS TELEVISION COMMERCIAL TIME TO LOCAL CHRISTIAN BUSINESS PEOPLE; THEY CAN BE USED TO SOLICIT CONTRIBUTIONS FOR THE CONTINUED OPERATION OF THE STATION, OR TO MERELY ACKNOWLEDGE PAST SUPPORT FROM INDIVIDUALS AND BUSINESSES.

2. THE FCC RULES ALLOW INDIVIDUAL STATIONS TO INTERCONNECT WITH A NETWORK SUCH AS THIS TO PARTICIPATE IN TELETHON FUND RAISING DRIVE. Under the terms of the Fellowship International agreement with PTL, during the twice annual week-long telethons, chapters will share in the telethons receipts based on the funds pledged during the telethon.

Fellowship International has created a "turnkey package" approach to the individual chapter earth terminal and translator systems. Here is how it works.

Fellowship International has assigned a highly experienced task force to investigate the individual component parts and devices, and to create from all of the various devices available A PACKAGED SYSTEM that will, with minor variations from system to system, be duplicatable throughout the United States. This insures that through standardization nearby neighboring systems will be able to benefit from uniform operating practices.

Each station will have provisions for (optionally) adding in at the local level commercial messages, local sponsorship messages, or other locally created materials in line with the FCC's 30 second per hour rule. Whether a local chapter wishes to engage in this local message activity initially or add it at a later date will be strictly a local decision.

In the Fellowship International "turnkey" approach, however, once a local chapter has committed itself to the program and pledged its support for the program on a local basis, the center for activity switches to the Fellowship International which will then be responsible for the custom design of the system, aiding in the processing of FCC license application, procurement of the equipment, and when the FCC licenses are granted, the installation, testing and "proofing" of the completed system.

One of the most important factors to keep in mind with this program is that this is a 24 hour per day service to Christians, 365 days per year. Individual chapters cannot lose sight of this goal.

Because Fellowship International has already assigned a task force to the area of equipment evaluation and packaging of a complete system the individual chapters can be assured that component part selection has been and will continue to be handled at a very professional level. But what about the local operation? Can a man who excels in the selling of carpets also do a creditable job overseeing the operation of a space age technology Christian television outlet?

THE ANSWER IS A QUALIFIED "YES".

"YES" IF...the guidance of the Fellowship International is followed. "YES" IF...there is going-in-recognition that any complex electronic system requires ongoing routine maintenance to locate potential trouble areas BEFORE there is a catastrophic failure that might take the system off the air. "YES" IF...the chapter wisely budgets regular amounts of operating funds to the care and maintenance of the satellite translator system.

Fellowship International will provide fully-documented installation and maintenance manuals for the full system. Fellowship International will maintain backup equipment depots at strategic locations throughout the United States in the event of a catastrophic failure. Fellowship International will supply "plain English" routine maintenance manuals with which qualified electronic service people can routinely check the operation of the system and spot problems before they become catastrophic.

At the local level, if your town or city has a local AM (or FM or television) broadcast station, you already have a ready source of qualified technical help to handle your routine maintenance chores. Under the rules of the FCC, your satellite fed translator station must be checked for performance daily. HOWEVER, the rules allow for ANY RESPONSIBLE PARTY to check by "tuning in the translator" on a TV receiver for a minimum period of ten consecutive minutes per day. Such a tune-in-check may be performed (under FCC rules) by ANY PERSON so designated by the chapter.

Fellowship International is elevating this requirement by suggesting that the local chapter engage, on a monthly retainer basis (cost: In the $200-$300 per month range), an FCC licensed broadcast engineer (the type found at local broadcast stations) to perform this daily "ten minute check", and to do weekly periodic checks of the equipment.

The effective bottom line for the successful "all weather" operation of a satellite fed translator system is to recognize the need for ongoing, routine maintenance; and to budget for it just as you would budget anything else in your daily business. HOW MUCH? Most stations will find that an annual budget of $6,000 for routine maintenance and the creation of a small fund for long-term non-annual expenditures associated with the operation of station terminal will be adequate.

What type of costs are involved in bringing the Word of God to millions of Christians and non-Christians alike?

A chapter will find that a typical earth terminal plus translator station can be assembled, installed and licensed for between $35,000 and $60,000. Where the site or location for the station can be selected so that there are no capital costs for the site itself, and no annual rents for the site location, and where no local announcement capability is required or desired, the lower price range of $35,000 will prove to be adequate. Where your chapter must purchase or rent property on which to locate the terminal station, and where you may have site improvement costs (i.e. providing a road to the site, and/or extending power service to the site), and, where you desire the capabilities of local origination (30 seconds per hour), the higher figure of $60,000 per station will most often apply.

The Fellowship International also stands ready to assist you during your initial fund raising drive, if required, to raise pledges for the capital cost of the earth terminal station. If your Fellowship chapter chooses to raise a portion of the funds locally and to fund the balance through one or more local bank loans, we will also assist you in preparing the materials to the banking officials.

The first step is the commitment to the project. Each and every chapter in the Fellowship must assess its part in this project. CAN OR SHOULD THERE BE MORE THAN ONE TRANSLATOR STATION PER COMMUNITY? The answer is YES for larger communities.

A city the size of Dallas, for example, can reasonably expect to acquire as many as eight or ten individual translator stations to provide full coverage. IS THAT A DISADVANTAGE? Not at all; remember that this is a LOCALLY OPERATED service with 30 seconds per hour available for locally

generated commercial messages. By keeping the service on a local level the merchants in a particular area will be much more interested in supporting the service with advertising messages than they would if the service reached an entire metroplex.

THE FIRST STEP IS THE COMMITMENT TO THE PROJECT; A FIRM PLEDGE OF SUPPORT TO FELLOWSHIP INTERNATIONAL THAT YOUR CHAPTER WILL, INDEED, PALCE A SATELLITE FED TRANSLATOR STATION ON THE AIR IN YOUR AREA!

The second step is to insure that there is the financial support for the project in your chapter region. Many can do this from their existing knowledge of the finance of the chapter and its ability to raise funds in a hurry for a worthwhile project. Others may require additional time to check their own support basis.

There is a substantial amount of money involved in this project at each local chapter. In time, directly from the telethons and the local commercial messages, much if not all this initial funding will come back to the chapter. In many chapters the additional "coverage" of the chapter (reaching into thousands of homes on a daily basis) will provide substantial new sources for revenues for the chapter's satellite television terminal project. It will also provide a new important chapter activity to reach many hundreds of non-chapter members who, when seeing the work of the chapter, will be encouraged to become a part of the chapter activities. Television is a very powerful medium and its impact on the local community should never be underestimated.

The third step is a close coordination with Fellowship International to create for your local chapter its first satellite-served Christian television outlet. This is where the real work begins for Fellowship International, and where your primary activity will be to provide local support for the program and to insure that certain licensing information details are accurately and speedily provided to Fellowship International so that your FCC licensing can be sped upon its way.

HAVING MADE THIS NEW COMMITMENT TO CHRIST TO SERVE GOD WITH A LOCAL CHRISTIAN TELEVISION OUTLET, WHAT HAPPENS NEXT?

This is not an instant project. Unfortunately, certain federal government licensing procedures do not move as fast as the Word of God. You should be realistic about what you expect in the way of local Christian television service after your local chapter has made a commitment.

The first thing that will happen is the engineering study for your particular satellite and translator licenses. This will require from 30 to 60 days to complete and to put into a form acceptable by the Federal Communications Commission. From these studies will come a "blueprint" for your terminal; a precise part by part layout of the system, the way it will all work together as an integrated station serving God, and the exact cost. This phase will also identify both system installation peculiarities of your particular site and give instructions on preparing this site for the eventual installation of the station.

Once the FCC engineering and legal paperwork is completed, it will be filed with the FCC as an application. The FCC routinely processes applications; but it does so quite slowly. Do not be overly optimistic here...a "wait" of from five to eight months between the time your applications are submitted and your "permission to operate" is granted is not unusual.

WE HAVE AT THIS POINT CONSUMED FROM SIX TO TEN MONTHS OF PRECIOUS TIME.

Once the permits are granted your terminal will be ready for installation. Your turnkey installation will be scheduled for arrival on your prepared site within a couple of weeks of the grant of your permits. THE ACTUAL CONSTRUCTION of the satellite terminal and the translator station WILL GO VERY RAPIDLY; in a matter of one or two weeks after it has begun your community will have Christian television signals!

AND WE HAVE AT THIS POINT CONSUMED FROM SEVEN TO ELEVEN MONTHS OF TIME.

ALL OF WHICH SAYS THAT YOU AND YOUR LOCAL CHAPTER SHOULD WASTE NO TIME IN REACHING THE POINT WHERE YOU HAVE A FIRM COMMITMENT TO THE PROJECT, YOUR FUNDING ARRANGED AND HAVE RESOLVED TO MOVE AHEAD WITH THE CHRISTIAN STATION AT ALL POSSIBLE SPEED.

SATELLITE NETWORK APPLICATION #101

If you are interested in having 24-hour Christian television in your community via the Fellowship PTL Satellite Network, please fill in this application form and our representative will contact you with more information.

1. Community in which the Translator Station will serve _____

_____

2. Your name _____

Address _____

_____

Phone ( ) _____ Business ( ) _____ Home

3. Are you a member of FGBMFI? _____

4. Your Chapter function is _____

5. Name of Your Chapter _____

6. Chapter Number _____

7. Will there be other chapters working with you? _____

8. Please list them _____

_____

Signed _____